



at Star Island
Sponsorship
Proposal

This is an incredible opportunity for the right sponsors to reach a highly targeted group of industry leaders, celebrities, key decision makers, advertising and marketing executives. We welcome your feedback and look forward to discussing the possibility of working together.

Promotion Opportunities:

Promote new or existing services to industry leaders, guests and committee volunteers. Show gratitude while meeting in a fun environment with colleagues and/or entertain clients.

Superior Visibility:

Pre-event marketing, day of event and post-event publicity opportunities.

Amplified Name Recognition:

Display and distribution of event materials. Sponsorship identifies you with the signature event of the Film, Recording and Entertainment Council (FREC) and links your name with the industry internationally with an emphasis on South Florida.

Cause-Related Exposure:

Through partnership with the FREC, one of the most widely known and respected industry organization in South Florida.

Super NOVA Presenting Sponsor \$25, 000**

- Sponsor has the opportunity to address the audience with a 5-minute speech.
- Your company will receive one double spread, color advertisement event program publication.
- 30 copies of the gala program books.
- Three tables of 8 dinner guests each with prime placement
- Corporate logo or company name to *always* follow "Star Gala" (i.e., on-site signage, stage, invitation, printed program, web site, press releases, etc.)
- On-stage welcome delivered by a senior company representative
- Brief corporate video shown on monitors during cocktail reception (provided by company, approved by FREC)
- Additional on-stage corporate mentions
- Corporate logos (banners)* with prime placement at gala entrance, at cocktail reception and in dining room
- Full-page, color advertisement on outside back cover of printed program
- Corporate logo with editorial mention prominently placed in printed program
- Corporate logo prominently displayed on sponsorship list in printed program
- Corporate logo with editorial mention prominently placed with link on gala web site
- Corporate logo and editorial mention in gala press releases
- Corporate logo on table cards at company's tables
- VIP, round-trip ground transportation provided for senior company executive to gala
- Sponsorship ribbons for senior company representatives acknowledging sponsorship level
- Investor Membership to FREC

Superstar Sponsor \$20, 000**

As a Super Star Sponsor of the Star gala, you'll have a highlighted presence through an array of pre-event and on-site opportunities including media campaign promoting FREC and its mission.

- Three tables of 8 dinner guests each with prime placement
- Corporate logo or company name to *always* follow "Star Gala" (i.e., on-site signage, stage, invitation, printed program, web site, press releases, etc.)
- On-stage welcome delivered by a senior company representative
- Brief corporate video shown on monitors during cocktail reception (provided by company, approved by FREC)
- Additional on-stage corporate mentions
- Corporate logos (banners)* with prime placement at gala entrance, at cocktail reception and in dining room
- Full-page, color advertisement on inside back cover of printed program
- Corporate logo with editorial mention prominently placed in printed program

- Corporate logo prominently displayed on sponsorship list in printed program
- Corporate logo with editorial mention prominently placed with link on gala web site
- Corporate logo and editorial mention in gala press releases
- Corporate logo on table cards at company's tables
- VIP, round-trip ground transportation provided for senior company executive to gala
- Sponsorship ribbons for senior company representatives acknowledging sponsorship level
- Investor Membership to FREC

Additional Media Benefits

Corporate logo with prominent placement in full-page color advertisements in Lincoln Road and Las Olas magazines

Related Opportunities**

Opportunity to co-host with FREC a VIP reception prior to the gala

Opportunity for exhibit booth at gala

Opportunity to provide gift item for gala guests

Opportunity for company visit by an Awards recipient

Opportunity for company representative to join a FREC Committee

An Awards recipient seated at your company's tables

Group photograph with Awards recipients

Company/Sponsors provides banners

Supreme Sponsor \$15, 000

At this level, your company will receive recognition throughout the evening and added exposure in the Star Gala media campaign.

- Two tables of 8 dinner guests each with preferred placement
- On-stage introduction of senior corporate representative
- Additional on-stage corporate mention
- Corporate logos (banner)* with prominent placement at cocktail reception and in dining room
- Full-page, color advertisement with preferred placement in printed program
- Corporate logo in [early] sponsorship list in gala invitation
- Corporate logo on sponsorship page in printed program
- Corporate logo on table cards at company's tables
- Corporate logo with link on gala sponsors web site
- Corporate logo and name mention in gala press releases
- Opportunity to provide gift item for gala guests*
- Sponsorship ribbons for senior company representatives acknowledging sponsorship level.
- Investor Membership to FREC

Additional Media Benefits

Corporate logo with prominent placement in full-page color advertisements in Lincoln Road and Las Olas magazines

Luminary Sponsor \$7, 000

- One tables of 8 dinner guests each
- Corporate logo (Banner)* at cocktail reception
- Full-page, black and white advertisement in printed program
- On-stage corporate mention
- Corporate logo on sponsorship page in printed program
- Corporate logo on table cards at company's tables
- Company name included in [early] sponsorship list in gala invitation
- Company name with link on gala sponsors web site
- Company name included in gala press releases
- Opportunity to provide gift item for gala guests*
- Corporate Membership to FREC

Idol Sponsor \$3, 000

- One table of 8 dinner guests with prime placement
- Half-page, black and white advertisement in printed program
- Corporate logo on table card
- Company name on sponsorship page in printed program
- Company name on gala sponsors page on web site
- Corporate Membership to FREC

Leading light Sponsor \$2, 000

One table of 8 dinner guests

Half-a-page, black and white advertisement in printed program

Company name on sponsorship page in printed program

Small Business Membership to FREC

Shining \$1, 800

A table of eight

Company name on sponsorship page in printed program

A table sponsor \$1, 500

Prominent \$750

4 dinner guests

Company name on sponsorship page in printed program

Brilliant (Honoree guest ticket) \$225

One dinner guest

Additional Opportunities

If you are interested in a different level of contribution, we are seeking underwriters to sponsor specific aspects of the event, such as food, decorations, receptions and displays. You can, for example, sponsor the auction, for as low as \$1500. Each level of contribution varies and may be tailored to your participation.

Auction donations are gratefully accepted. Please call, 786-234-7697 for information on how you can participate.

In-kind Underwriting

- Value will be established and benefits will be appropriately assigned

Advertiser –

Costs for online and offline ads of different sizes and frequencies

Color ADS

- Full Page - \$1500
- Half Page - \$750
- Quarter Page - \$375
- 1/8 Page - \$250

Black and White ADS

- Full Page b/w - \$1000
- Half Page b/w- \$500
- Quarter Page b/w- \$250
- 1/8 Page b/w- \$150

- Star Gala Website Banner Ad - \$200/Month (2x-15% discount, 4x-30% discount)

Camera-ready ads must be submitted no later than September 23, 2005. If you require assistance with your ad, copy must be received no later than August 19, 2005.

Credit Cards are accepted.

Thank you for your support of this celebration of excellence in South Florida to benefit the Film, Recording and Entertainment Council. All proceeds from this event support our programs of industry service, promotion, and advocacy that create business.

*Additional costs may apply.

* Sponsors to provide banner.